



2018 Annual Report

A Year of Accomplishments



LEADERSHIP LOUDOUN



advance. build. serve.

A MESSAGE FROM THE PRESIDENT



Scott German
President

It is truly an honor and privilege to serve as President of the Leadership Loudoun Board of Directors. Through the hard work and dedication of our all Alumni Board of Directors, we have made significant enhancements to the quality of this organization and program. I am pleased to present the Annual Report for Fiscal Year 2018. It is our Year-in-Review and yearbook for the Leadership Loudoun Class of 2018. It is a celebration of our many successes.

Let me begin by congratulating The Class of 2018 and their 18 members. The newest "Best Class Ever! We are now over 600 members, and growing.

Thank you to each and every volunteer who has offered their time in support of our organization. I would especially like to thank Rusty Foster (Class of 2016) and Bowtie Strategies for going above and beyond during the year.

Bowtie Strategies stepped in and assisted with running our program in 2018. I would also like to welcome Kindra Harvey (Class of 2017) as our new Program Coordinator. Kindra has begun to reshape our program with new and exciting features that will enhance the program as well as offer opportunities for our Alumni to participate.

Let me spend a few minutes describing the exciting enhancements that are taking place in 2019:

- New Logo and redeveloped and enhanced website.
- 4 tiers of alumni membership. Hopefully one of these tiers fits your desired level of participation. All information is on our website.
- Committing to having quarterly Alumni Events, including round table discussions to find out what is important to you and how we can better benefit our Alumni.
- Open Houses: We invite you to attend one of our open houses between now and April of 2019. The purpose of open houses will be used as a recruiting tool for future classes. Please join and share your experiences and help with recruiting new participants for class of 2020, and beyond.
- We will be offering opportunities for continuing education.

In closing, the Leadership Loudoun organization, will only be as strong as our Alumni. It is our desire to see each of you renew your commitment through your involvement in activities, service on committees, and participation in future continuing education workshops. As 2019 approaches, please continue to ask yourself one question, "What impact should Leadership Loudoun have in Loudoun County?"

Cheers to a very successful 2019!



LEADERSHIP LOUDOUN ALUMNI



Abbey Moreau

I was extremely fortunate to have my employer at the time grant me the opportunity to participate in Leadership Loudoun's class of 2018. I have lived in Loudoun County for 23 years and had always felt like I had a grasp on all aspects of the county and how everything 'worked'. Each class brought to light a different issue or initiative that I wasn't aware of. One of the best classes that we participated in was the trip to Richmond. While there, we were able to meet with local representatives working on Loudoun County's behalf in Richmond. The Governor even took time out of his busy schedule to come and say hello to our class!

In addition to learning about the county that I love, I was able to foster new relationships with friends I would have never met in my day-to-day life. We have all stayed close after graduation and each and every one of my classmates provided valuable connections in both my personal and professional life. I highly recommend it Leadership Loudoun if you are looking to expand your knowledge and create lasting friendships.



Dr. Katherine M.
Hitchcock

Leadership Loudoun provides an opportunity for people from diverse sectors of Loudoun County's economy to come together for a collaborative learning experience. Focusing on issues specific to Loudoun County, ranging from transportation to affordable housing to rural economic development, participants have an opportunity to hear from experts in those areas and work to provide solutions for key problems. The formal commitment is one day per month for 10 months, including a 2-day orientation workshop; however, completion of the requirements does require additional time outside of this.

The very best part of this program is working with the other participants, but would be even better if the experience level was more consistent among them. One critique of the program: Loudoun County is a large and economically diverse region, but the focus the program -- both in topics and in meeting locations -- was on Eastern Loudoun. This left nearly half of the County unexplored and unrepresented. Western Loudoun is a key contributor to the County's economic vitality, so more exposure to that would be valuable.



FINANCIALS

Leadership Loudoun, Inc. Revenue Statement August 2017 - July 2018

	Total
INCOME	
Alumni Membership Contributions	425.00
Individual and Corporate Contributions	865.00
Program Tuition & Fees	40,200.00
Interest Income	140.00
Total Income	\$ 41,630.00
Expenses	
PROGRAM EXPENSES	
Program Coordinator	22,000.00
Opening Retreat	5,647.00
Program Speakers	5,705.00
Program Days	5,365.00
Graduation	3,859.00
	\$ 42,576.00
GOVERNANCE & ADMINISTRATIVE EXPENSES	
Communications	607.00
Rent	475.00
Insurance	2,450.00
Travel & Meals	1,648.00
Boardsmanship expenses	1,310.00
Licenses and Permits	35.00
General Operations	1,649.00
	\$ 8,174.00
Net Income	\$ (9,120.00)



Leadership Loudoun, Inc. Statement of Financial Position As of July 31, 2018

	Total
ASSETS	
Current Assets	
Bank Accounts	
1000 Middleburg NOW Acct	59,052.56
Total Bank Accounts	\$ 59,052.56
Other Current Assets	
1499 Undeposited Funds	10,600.00
1500 Prepaid Expenses	1,667.00
Total Other Current Assets	\$ 12,267.00
Total Current Assets	\$ 71,319.56
TOTAL ASSETS	\$ 71,319.56
LIABILITIES AND EQUITY	
Liabilities	
Other Current Liabilities	
2200 Prepaid tuition revenue	12,500.00
2210 Deferred Revenue	0.00
Total Other Current Liabilities	\$ 12,500.00
Total Liabilities	\$ 12,500.00
Equity	
3100 Unrestricted Net Assets	67,434.54
3200 Temp Restricted net assets	505.00
Net Income	-9,119.98
Total Equity	\$ 58,819.56
TOTAL LIABILITIES AND EQUITY	\$ 71,319.56

